

**Ricoh  
Industrial Printing**

**Introduction**

**RICOH**  
imagine. change.

# **Vision & Direction in the inkjet World**

***Version 1.1  
3<sup>th</sup> June, 2020***

***Industrial Printing Business Group  
Ricoh Company Ltd.***

# The Vision of Ricoh IP Business

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IP : Industrial Printing

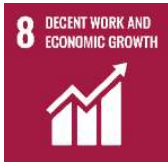
**Ricoh aims to become a leading provider of industrial printing solution that contribute to more eco-friendly production processes for safer and more reliable clothing, food and housing**



**Ricoh's inkjet technology will contribute to solving social issue**

# SDG Contributions

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## Prosperity

Productivity  
enhancement

Intelligence  
creation

Helping transform value chains by supplying industrial inkjet print heads, Imaging system solutions, and industrial printers



## People

QOL  
enhancement

Providing safe and secure clothing, food and housing environments worldwide



## Planet

Zero-carbon  
society

Circular  
economy

Employing on-demand printing to reduce water consumption and inventory waste

# Our Statement for IP Business

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For Ricoh, the term *industrial printing* is far too narrow and limits our imagination.

We envisage a future when all kinds of materials with all types of functionality can be “printed” anywhere, anytime, leading to unlimited possibilities. This future will be eco-friendly, sustainable, and will inspire our creative spirit.

People will embark on a journey of freedom, a journey which makes dreams come true.

RICOH Industrial Printing is the future of technology.

RICOH **I**ndustrial **P**rinting

Change **I**mpossible to **P**ossible.

# Our Business Segment

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Application

## 1 Printhead

**Provide printheads to printer vendors / distributors**

- Cover variety of applications
- High durability, high productivity, high precision
- A lot of experience for jetting all ink technologies for single pass and multi pass



## 2 Ink

**Provide OEM Ink to printer vendors**

- High functional ink
  - UV: low-odor, good adhesion, high gamut
  - Latex & water based: safety, good durability and adhesion



## 3 Imaging system (Module)

**Provide single pass/multi pass module and ink to printer vendors**

- High reliability with print head, ink and image processing for specific applications
- “Powered by Ricoh” brand



## 4 System & Solution

**Provide complete Printing systems**

- End to end solution with H/W, Ink, S/W and services



## 2 Software

**Provide RIP, Color management and workflow solution**

- Digital micro factory work flow to digital printing manufacturers



Business



# Ricoh IP and the power of partnership

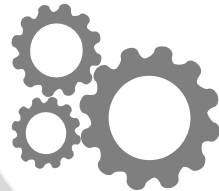
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Ricoh

Alliance Partner

- IJ head **design** and application
- IJ **ink**
- **Media** knowledge
- Ink management and control for **module**
- **Process** Development
- Analogue to **digital** conversion
- Local **engineering** at frontline

TECHNOLOGY



AtoD

MARKET



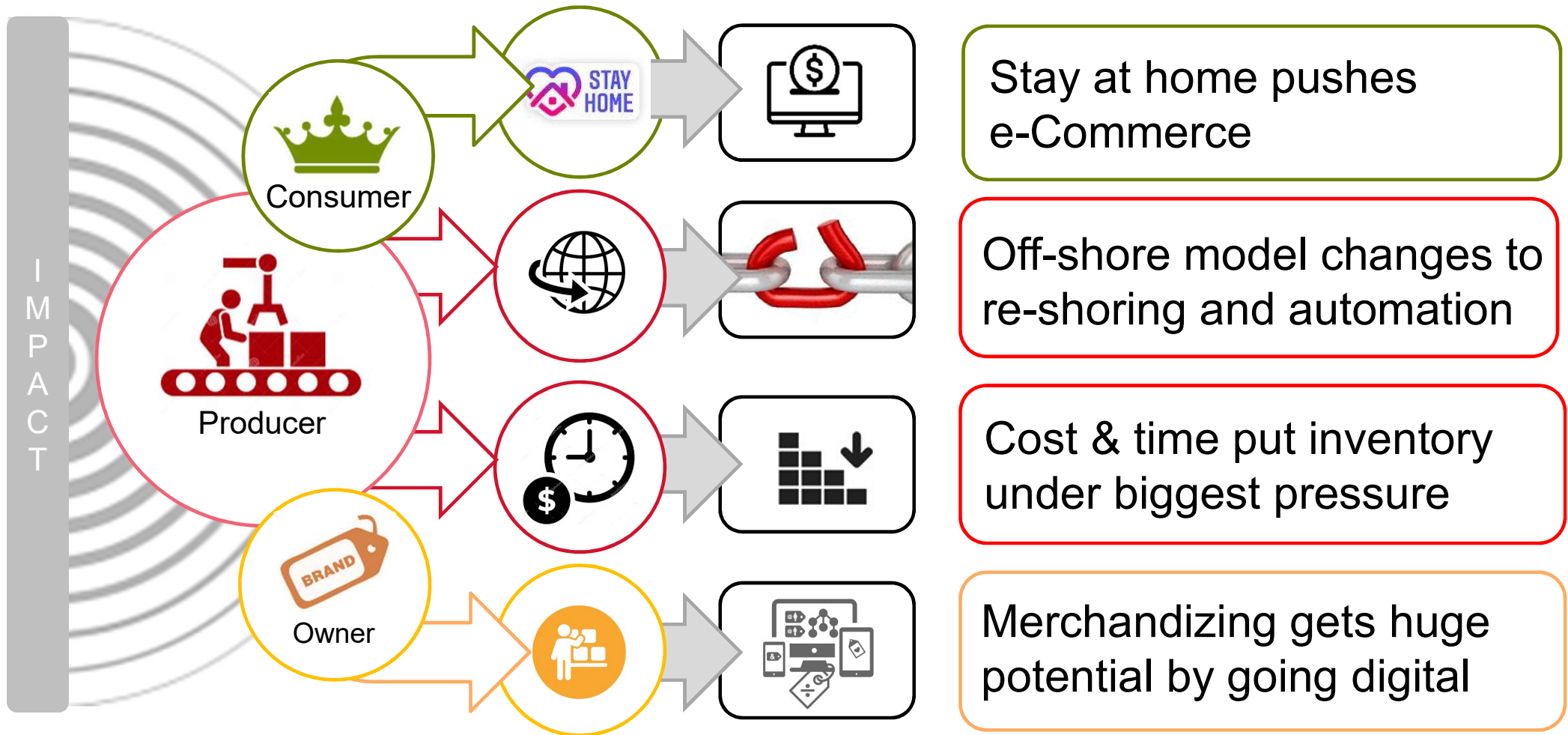
- Access to market
- Installed analogue customer base
- Media transport
- Market knowledge

Scale

Inkjet

Analogue

# Future trend for post Covid19 era



# To react to this change



## NEED

- Online shopping, sizing, personalization
- Ethic & Environment compliance
- Shortest possible delivery time

## OFFER

- Online customization
- Eco-friendly & traceable chain
- De-Centralized manufacturing



## NEED

- Low to ZERO inventory
- Effectiveness in small lot production
- On-demand delivery

## OFFER

- Made to order & flexibility
- Digital manufacturing
- Near- & Re-shoring



## NEED

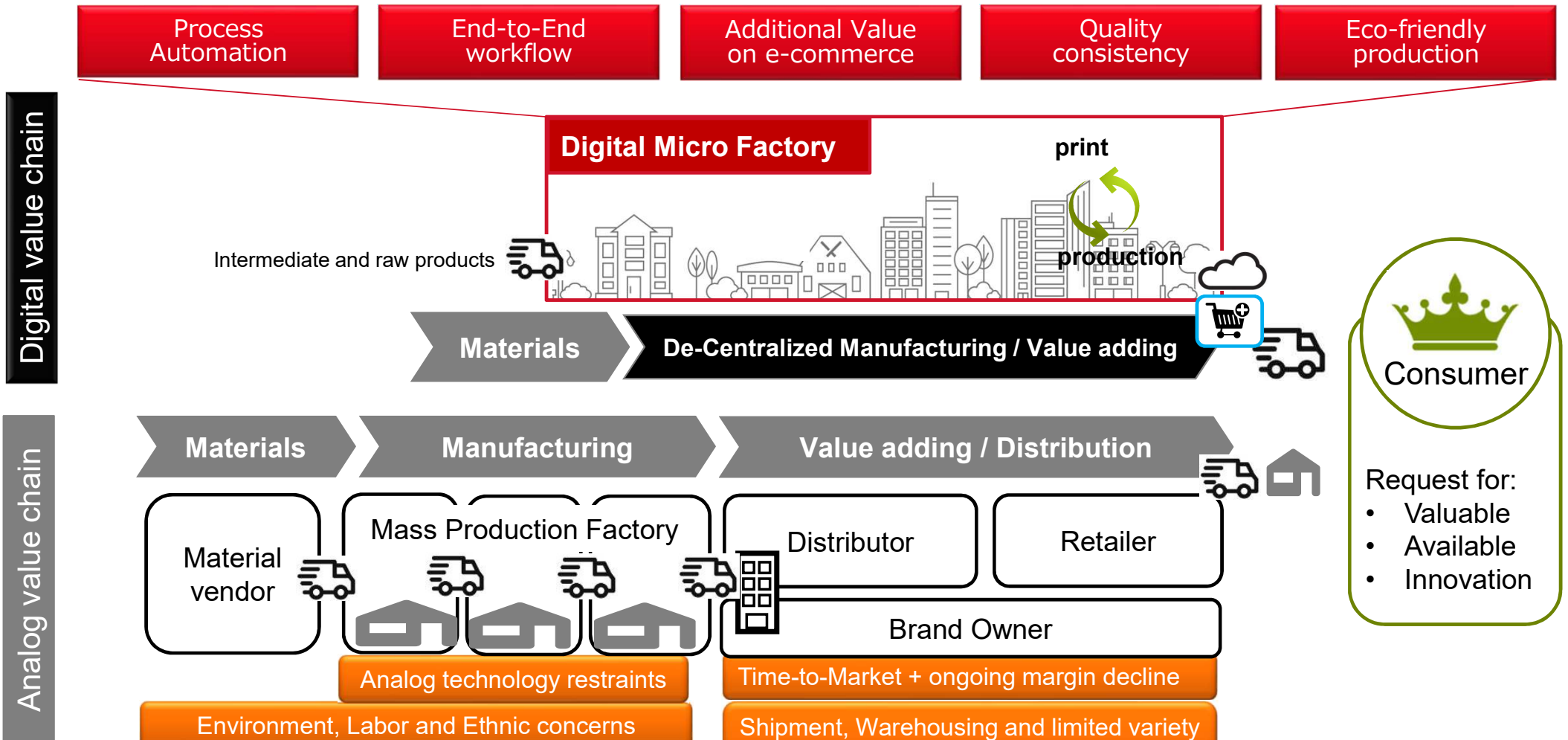
- Short and flexible turn-around time
- Update Customer-In-Store experience
- Flexible product portfolio

## OFFER

- Speed-up Online business
- Offering in customizing
- Offering Integrated value-chain

# Decentralization with digital

## Lean and agile supply chain with decentralised manufacturing



## Overview of benefits provided by Digital Micro Factory

### Minimize inventory



- Keep net working capital low
- Reduce cost and risks on all level

### Short lead time



- Overall Go to Market acceleration
- Win customer by serving fast
- Provide agile process towards brand owner and license provider (e.g. short-term collection)

### Re-Shoring



- Re-design shoring network as required
- Reduce dependencies on a variety of parameter

### Customization



- From mass-customization to individualization:  
Meet market and customer needs
- KPI driven decision ensure profitability

### Market pull



- Drive operation on real time demand
- Reduce assumptions on future scenarios

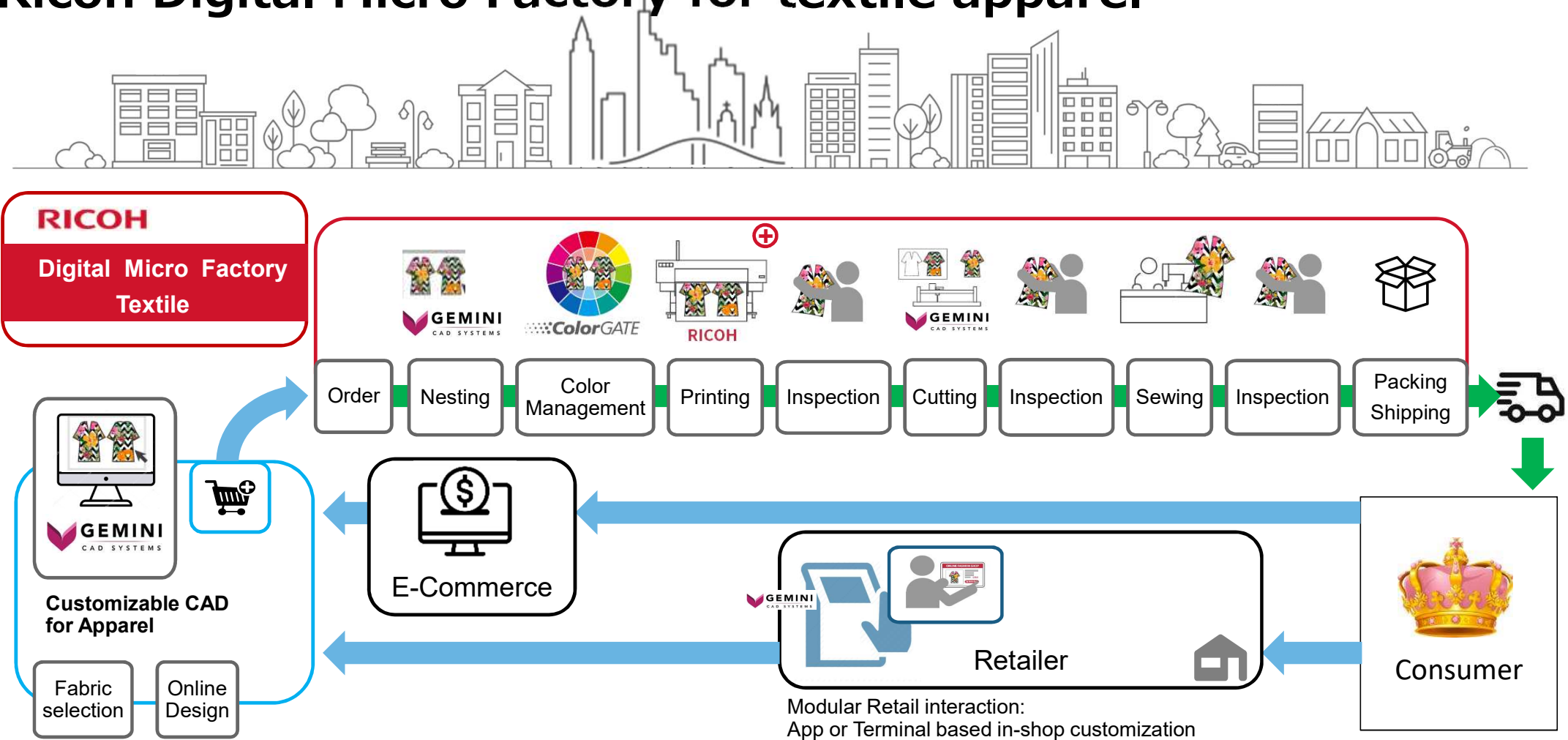
### More variety



- Lean processes provide cost effective ways to address customer needs

# Case of Textile

## Ricoh Digital Micro Factory for textile apparel



# Our Products

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Ricoh provides total solutions with our key components, printers and software

## Component Products (printhead, ink and software)



### GH series

-Low-cost print head for office printers



### MH series

-Outstanding durability, performance, and viscosity



### TH 5421

-High-performance with low-cost silicon micro-electric mechanical systems



### Industrial inks

-Safety and high adhesion (UV/Latex)  
-high reliability with Ricoh printhead

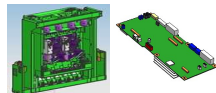
**ColorGATE**  
A-1020 Graphic



### ColorGATE PRODUCTIONSERVER

-Industry leading color workflow and RIP  
-Field proven with 15,000 installations  
-Latest technology and components (PDF/X, APPE, Pantone)

## Imaging system (Inkjet module)



### Industrial single pass imaging system

-High productive and reliable single pass module



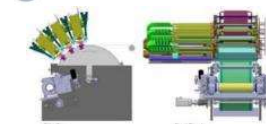
### Compact imaging system

-Small inkjet module based on Ricoh office printers

*Provided to our partners*



For décor paper



For wall covering



For embroidery

## System and Solution



### RICOH Ri 100

-Compact direct to garment printer



### RICOH Ri 1000

-Entry model direct to garment printer



### RICOH Pro L5100 series

-Sign graphics R2R printer with safety latex ink



### RICOH Pro TF6250 T7210

-Decorative Flatbed printer With high adhesion UV ink



### RICOH Digital Micro Factory printer & solution for textile

-Water based pigment ink and sticky belt  
-End to end solution with e-commerce  
-Cover apparel production process



# Our schedule at JIVM

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Sun	Mon	Tue	Wed	Thu	Fri	Sat
	6/1 Web site open	2	3	4	5 17:00-18:00(JST) <b>Ricoh IP Vison&lt;English&gt; for WW</b> "Ricoh. Challenges in the Inkjet World"	6
7	8	9	10	11	12 16:00-17:00(JST) <b>Printhead &lt;Japanese&gt; for Japan</b>	13
14	15	16	17	18	19 15:00-16:00(JST) <b>Objective Digital Painting &lt;Japanese&gt; for Japan</b>	20
21	22	23	24	25	26 15:00-16:00(JST) <b>Digital Micro Factory for Textile&lt;Japanese&gt; for Japan</b>	27
28	29	30	7/1 Web contents renewal	2	3 17:00-18:00(JST) <b>Printhead&lt;English&gt; for Europe</b>	4
5	6	7	8	9	10 17:00-18:00(JST) <b>Objective Digital Painting &lt;English&gt; for Europe</b>	11
12	13	14	15	16	17 17:00-18:00(JST) <b>Wide Format Printer&lt;English&gt; for Europe</b>	18
19	20	21	22	23	24 6:00-7:00(JST) <b>Printhead &lt;English&gt; for NA</b>  17:00-18:00(JST) <b>Digital Micro Factory for Textile&lt;English&gt; for Europe</b>	25
26	27	28	29	30	31 6:00-7:00(JST) <b>Objective Digital Painting &lt;Japanese&gt; for Japan</b>	8/1